

Sponsored by Cape and Islands Renewable Energy Collaborative  
in coordination with  
Cape Cod Chamber of Commerce and Cape Cod Economic Development Council

# "The Company We Keep: Reinventing Business for People, Community, and Place"

John Abrams, South Mountain Company,  
Martha's Vineyard

June 21, 7 pm  
Waquoit Bay Reserve Headquarters  
Route 28, East Falmouth, MA

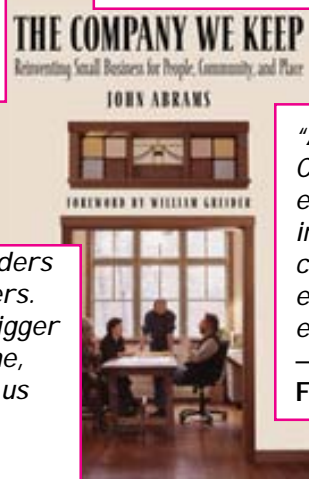
John Abrams, author of *"The Company We Keep"* will discuss the unusual structure of South Mountain Company, an employee-owned company, their ideas about growth, their commitment to the community within which they work, and other aspects of social entrepreneurship. Following the discussion, he will sign copies of his book.

Following the presentation in the Main House of this former Victorian estate, there will be time to network and sip beverages and cookies on the bluff overlooking Waquoit Bay.

*"The Company We Keep is a great read with a great message that should have relevance to virtually any company that cares about more than making money."*

—Alex Wilson, Executive Editor of Environmental Building News

*"John Abrams gives entrepreneurs what they really need: proof that sustainable business works"*  
—Ben Cohen, Co-Founder, Ben & Jerry's Ice Cream;  
President, Business Leaders for Sensible Priorities.



*"John Abrams is not only one of my favorite builders on the planet, he's also one of my favorite thinkers. In this age of mergers and acquisitions, where bigger is always better and money is the only bottom line, The Company We Keep offers hope for those of us who value craft, compassion, and community."*

—Kevin Ireton, editor, *Fine Homebuilding*

*"Abrams' employee owned South Mountain Company serves as an example that entrepreneurs are only limited by our imaginations when it comes to prioritizing care, kindness and compassion for employees, community and the environment."*

—Gary Hirshberg, President, Stonyfield Farm, Inc.

For more info check [www.cirenew.org](http://www.cirenew.org)

